



The Nevada Beverage Co. CRAFT NEWSLETTER

REAL CRAFT BEER NEWS FOR OUR HOMETOWN

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THE "SHINY NEW TOY" COMPANY

January 2019 – "Shiny New Toy" is a phrase used for the latest and greatest craft brand, style or brewery in the industry. In March of 2019 a new company – Brew Pipeline was founded to satisfy our need for the latest and greatest craft beer.

What is Brew Pipeline?

Brew Pipeline is actively working to offer a series of innovative programs that will open up craft brewers' portfolios, allowing brand distribution to currently untapped markets. Lead by a group of industry veterans Brew Pipeline has identified strategies to unlock brand potential for craft breweries benefiting both retailers and our diverse distributor network.



SUN KING BREWERY
INDIANAPOLIS, INDIANA USA

Grapefruit Jungle

American IPA
7.7% ABV



On the Wings of Armageddon

Imperial IPA
9.2% ABV

Brau Pils

German Style Pilsner
4.5% ABV

Above – Brands to Pre-Order in January / Available for retail in March 2020



L to R, Trip Kloser, Marty Ochs, Steve Kwapil SLADE KEMMET

A Message From Our Founder

Craft beer has always been a passion of mine, so much so, that I dedicated my professional career to the industry. As an early proponent of craft beer, I organized one of the first independent, statewide craft alliances in the nation. I'm proud to have worked with many brewers, importers, and suppliers throughout the last three decades.

After years of working through obstacles as a distributor and listening to brewers needs, my business partner, Trip Kloser, and I identified two major opportunities. First, distributors should have the ability to control their SKU's with a rotation of select brands. Second, brewers should have wider market access throughout the U.S. We designed

Brew Pipeline to tackle these challenges and provide the right brands, at the right time, to retailers across the country. Our cutting-edge Guest Brewer program gives brewers the freedom to do what they do best; focus on brewing, while we handle the logistics. We provide our distributor partners with exclusive opportunities to stock world-class brands from around the country for limited time offers. Armed with our effective sales and marketing materials, our programs are designed to produce maximum sell-thru rates for distributors and retailers. Our goal is to gain the trust of craft brewers and distributor's alike and to work together to offer the best craft beers to as many people as possible. Brew Pipeline is a new and unique path to market, and we are ready to make a big change to the industry.

Steve Kwapil - CEO & Co-Founder



Above – Some of the Guest Brewer brands that have been available in 2019



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ABITA MARDI GRAS

Style: Bock
6.5% ABV

AVAILABILITY: Jan - Mar
PACK: 6pk & ¼ bbls

Mardi Gras Bock is brewed with pale, pilsner and caramel malts and German Perle hops. Our bock is similar to German maibocks with its rich malt flavor and full body. Mardi Gras Bock brings the fun of Carnival Season to you wherever you are.



ALASKAN WINTER

Style: English Olde Ale
6.4% ABV

AVAILABILITY: Dec - Feb
PACK: 6pk

Brewed in the style of an English Olde Ale, this ale balances the sweet heady aroma of spruce tips with the clean crisp finish of noble hops. Its malty richness is complemented by the warming sensation of alcohol



BRANDS NAME

Style: Espresso Milk Stout
6.0% ABV

AVAILABILITY: Jan - Mar
PACK: ¼ bbls

Split Shot combines the local talents of Elysian Brewing and Stumptown Coffee in a deliciously smooth, very Northwest beer.



BRANDS NAME

Style: Red Lager
4.5% ABV

AVAILABILITY: Year-Round
PACK: Draft Only ½ & ¼ bbl

Brewed exclusively for the UNLV Running Rebels and their fans, This amber lager has a light toasty malt flavor and crisp finish. Be a rebel and drink up.

CANS COMING SOON!

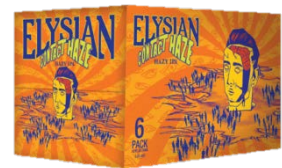


GOOSE ISLAND SO-LO

Style: Low Cal IPA
3.0% ABV

AVAILABILITY: Jan 2020 Year-Round
PACK: 15pk, ½ bbl

Goose Island So-lo is a full bodied IPA with big aroma, citrus and herbal aroma notes, and a nice balanced bitterness.



ELYSIAN CONTACT-HAZE

Style: Hazy IPA
6.0% ABV

AVAILABILITY: Jan 2020 Year-Round
PACK: 6pk & ½ bbl

Elysian Contact Haze IPA on the top has the typical citrus notes of hazy IPAs but it also has flavor and aroma of raspberry, currant, guava and passion fruit. This hazy is a tangled chemistry of mild haze, low bitterness and an explosion of hop aroma



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CONAN'S WRATH
Style: NE Double IPA
8.2% ABV

AVAILABILITY: LIMITED

PACK: 16oz Cans, ½ BBLs

We created a beer that uses a combination of yeast strains, one being the 'Conan' strain. This brew takes right after the man himself. Instead of a fruit forward hazy, we created this hazy to encompass a broad range of flavors and aromas.



CONTRACT BURN
Style: NE Style Hazy 2x IPA
8.0% ABV

AVAILABILITY: LIMITED

PACK: 16oz Cans

A rotating cast of hop characters infuse this beer with tons of lupulin goodness supported by a soft, feathery body. This edition highlighting Simcoe, CTZ and Cascade.



PRICKLY PEAR PALE ALE
Style: Prickly Pear Pale Ale
5.9% ABV

AVAILABILITY: Year-Round

PACK: 6pk Cans & 50L bbl, ¼ bbl

Brewed with an emphasis on hops, our combination of pale ale and crystal malts provide the setting for virtuoso hop performance. Prickly Pear is an award-winning American Style Pale Ale that boasts a silver medal at the prestigious 2018 World Beer Cup!



PLANET LOVETRON
Style: NE Style IPA
6.5% ABV

AVAILABILITY: LIMITED

PACK: 16oz Cans

Ease your mind and soul with bright citrus and stonefruit notes from Amarillo, Mosaic and Citra hops, floating on a pillowy bed of malted goodness. You might love these hops, but they love you back even more.



MINER'S GOLD HEFEWEIZEN
Style: Hefeweizen
5.8% ABV

AVAILABILITY: Year-Round

PACK: 6pk Cans & 50L bbl, ¼ bbl

Our most popular beer is brewed as an unfiltered Hefeweizen in the American Wheat Beer Style. Miner's Gold is light in body and very refreshing—ready to quench the most powerful thirst. This award-winning beer boasts Gold Medals at both the North American Brewers Association (GABF) and the prestigious World Beer Cup in 2018.



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DATE: Saturday, January 18th

TIME: Noon – 9pm

UFC 246 – McGREGOR vs COWBOY

Fight card:

Conor McGregor vs Donald Cerrone; Anthony Pettis vs Carlos Diego Ferreira; Claudia Gaelha vs Alexa Grasso; Holly Holm vs Raquel Pennington; Andre Fili vs Sodiq Yusuff



DATE: Jan 11th

TIME: 3:00 – 11:30pm

11th Annual Winter Beer Fest

Tenaya Location

DATE: Jan 18th

TIME: 3:00 – 9pm

Big Dogs Winterfest 2020

Big Dogs Brewing – Rancho Blvd



VEGAS GOLDEN KNIGHTS SCHEDULE – GO KNIGHTS GO!!

<p>Fri, Dec 27 @ </p> <p>7:00 PM PT @ ANA</p>	<p>Sat, Jan 4 vs. </p> <p>1:00 PM PT VS. STL</p>	<p>Tue, Jan 14 @ </p> <p>4:00 PM PT @ BUF</p>	<p>Fri, Jan 31 @ </p> <p>4:30 PM PT @ CAR</p>	<p>Sat, Feb 8 vs. </p> <p>7:00 PM PT VS. CAR</p>
<p>Sat, Dec 28 vs. </p> <p>7:00 PM PT VS. ARI</p>	<p>Tue, Jan 7 vs. </p> <p>7:00 PM PT VS. PIT</p>	<p>Thu, Jan 16 @ </p> <p>4:30 PM PT @ OTT</p>	<p>Sat, Feb 1 @ </p> <p>5:00 PM PT @ NSH</p>	<p>Tue, Feb 11 @ </p> <p>5:00 PM PT @ MIN</p>
<p>Tue, Dec 31 vs. </p> <p>12:00 PM PT VS. ANA</p>	<p>Thu, Jan 9 vs. </p> <p>7:00 PM PT VS. LAK</p>	<p>Sat, Jan 18 @ </p> <p>4:00 PM PT @ MTL</p>	<p>Tue, Feb 4 @ </p> <p>4:00 PM PT @ TBL</p>	<p>Thu, Feb 13 vs. </p> <p>7:00 PM PT VS. STL</p>
<p>Thu, Jan 2 vs. </p> <p>7:00 PM PT VS. PHI</p>	<p>Sat, Jan 11 vs. </p> <p>7:00 PM PT VS. CBJ</p>	<p>Tue, Jan 21 @ </p> <p>4:00 PM PT @ BOS</p>	<p>Thu, Feb 6 @ </p> <p>4:00 PM PT @ FLA</p>	<p>Sat, Feb 15 vs. </p> <p>7:30 PM PT VS. NYI</p>



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DID YOU KNOW???

RICKETY CRICKET BREWING, Kingman AZ

Owner Terry Thompson Recently opened a Pizzeria/Brew Pub in the Planet 13 Dispensary??? Terry is an award winning pizza chef, an engineer as well as a hell of a brewer! His beers are available thru your Nevada Bev Rep in draft now and soon package but... His pizza is only available at the brew pub.



Want to order online??
We can get you setup!
Ask your NevBev Rep for details



HAVE AN IDEA FOR THE DIRECTION OF OUR NEWSLETTER?? LET US KNOW!