

Nevada Beverage Co.

Craft Newsletter

ALL ABOUT CRAFT BEER IN THE CITY WE LIVE IN

EXCLUSIVE 1st QUARTER 2018 NEWS



Nitro Vs CO2



When you go to a bar or restaurant and order a beer on draft, 9 times out of 10 it is being served using CO₂. CO₂ is a clear colorless gas that adds the little bubble to your beer. Temperature and Pressure also known as PSI is important to getting your beer to pour properly and taste as the brewer intended.

During fermentation, yeast in the tank eats sugars from the liquid (called wort) and naturally there are two by-products from this process...alcohol and CO₂. Most often beers are also force carbonated after fermentation to give the beer fizz, flavors and aromas.

Nitrogenated beer are infused with nitrogen gas and is largely insoluble (hard to dissolve) in the liquid. The result is a beer that is creamy with a smooth mouth feel verses the fizzy, prickly mouthfeel of the CO₂. Some people may refer to it as being “flat” because they are so use to drinking the “fizzy, lively beers”. Nitro beers also tend to have less perceived bitterness because CO₂ is acidic and this then in turns adds to your bitterness perception.

When most people hear the phrase “Nitrogen Beer” they tend to think of Guinness, but now a days with all the craft beer innovations we are finding nitrogenated cream ales, fruit beers, IPA and more. Some breweries have even captured the Nitro Draft experience in package. There are a handful of breweries that can their beer and use a small “widget ball” inside the can so when you pop the top, the gas is released. There are other breweries that have a specific pour from a bottle that creates the creamy Nitro head. There is also a new technology that Breckenridge uses; unlike the “widget ball” Breckenridge has their widget fixed to the bottom of their can. After they fill the can with beer they drop liquid nitrogen into the top, they then seal the can and invert it so the liquid nitrogen goes into the beer. Once under pressure the gas is forced into the fix widget at the bottom of the can. So when you open the can, the nitrogen is released and as you pour the beer you will see the beautiful cascade in your glass. Once the beer is done cascading you will have that nice tan/beige creamy head on the top of your beer.

There is a huge selection of CO₂ and Nitrogen beers out there to explore. Cheers!

Where's my Stuff?

Have you ever placed a Craft/Import beer order from a supplier and they didn't have it in-stock?

Trust me it's as frustrating to the wholesaler/rep as it is to you when you can't get an item when you want it.

With the age of Internet and Amazon we have become accustomed to have everything we want at a touch of a button. Order it today and have it delivered to your door in 24 hrs. or less in some cases. But we do still run into some issues with orders, and that is perishables. Fresh items will always have code dates, and as retailers our goal is to order properly and ensure rotation so we don't have spoilage.

When a customer wants a larger than normal order you still ask them to pre-order so you can get that product sent in. If one of your customers walked in and bought 100 turkeys today; you either 1. May not have that in-stock today or 2. They would buy you out of turkeys and then upset your other customers.

This is no different for your beer wholesalers. What's even more difficult is many breweries are "brew to order" we place an order; they receive and brew and then ship to us. They can't turn an order around the next day in most cases, plus the beer may be shipped from overseas or the other side of the country. So it's extremely important that we forecast items properly and know when new placements for shelf sets or menus are coming or when an item is being deleted from a set or menu. This allows us to increase or decrease orders to support our customer's needs.

Even if you think it's a ways out-give your sales rep a heads up. You would be surprised how fast it comes and that some of the breweries when it comes to seasonal beers-we put pre-orders in 6 months in advance to ensure we get product.

The take away is-you can never give us too much information. The more info you can give us, the better we can do at ensuring you have the freshest product for your customers when you need it.

Partners



What's in a Label

Courtesy of Alaskan Brewing



Alaskan Spruce IPA is brewed with Sitka spruce tips in a nod to the Sitka spruce trees that shade much of the Tongass National Forest and parts of Alaska. Sitka spruce tips are remarkably similar to noble hops, which are identified by

low bitterness and high aromatic characteristics, and add citrus and pine flavor, as well as unexpected spruce and bubblegum character. Snowy owls, with their unmistakable snow-white feathers, are native to the Arctic tundra and can be found gliding over the stark beauty of meadows and tussocks north of the Arctic Circle. In Southeast Alaska, they are known as "ghost owls", as these pale, quiet owls appear suddenly and inexplicably in some winters but not in others. When outside of their tundra habitat, snowy owls perch and hunt from the thick canopy of Sitka spruce that shades the forest floor, swooping silently down to capture their prey.

Baltic Porters

Baltic Porters started in the Baltic states of Latvia, Estonia, Lithuania, as well as Finland, Poland and Russia in the 18th century. The style came from English Porters that were shipped across the Baltic Sea to the Baltic States in the 18th century.

This style may also be referred to as an Imperial Porter. They generally have a full body and are quite smooth with an elevated ABV and occasionally alcohol warmth. Flavors can vary from caramel, toffee and nutty characters to molasses and licorice with dark fruits. Hops and Roasted malt character are normally balanced and not over exaggerated. This style commonly uses lager yeast but can also use Ale yeast and then they cold ferment, this allows for a clean finish on the beer.

We have 2 limited release Baltic Porters featured in our new item section if you are looking to try something different this month.

New Arrivals



Abita Bad Mother Shucker Style- Oyster Stout-8% ABV

This big, bold oyster stout brings pale, caramel, roasted and chocolate malts to the party, balanced by crisp Willamette hops and the sweet, full flavor of oats. The magic happens near the finish, when we add fresh Louisiana oysters to infuse a sea-salty essence that really rounds things out.

Limited Release
6 pk-36481
¼ keg-33218



Abita Triple Haze Style: Strong Lager 8% ABV

Triple Haze is a take on one of our most popular year round offerings, Purple Haze. It is a strong golden lager made with malted barley and wheat. It is hopped with German Perle hops to give the beer a delicate hop flavor. After the beer is filtered, a generous amount of fresh raspberry puree is added. This gives the beer a tartly sweet taste and aroma as well as a bright purple color and haze.

Select Series Same UPC as Horchata
22oz-30006



Abita Bourbon Street Baltic Porter Style-Barrel Aged Baltic Porter- 9.25% ABV

This Baltic Porter is brewed with pale, caramel and roasted malts. It is fermented at cooler temperatures to accentuate the malt flavors, which gives the beer its dark color and smooth, sweet roasted flavor. After fermentation the beer is cold aged for months before bourbon barrel aging begins.

Limited Release
¼ keg-35483



Alaskan Spruce IPA Style: IPA 7% ABV

This IPA is high in clarity, with a dark gold color. Bold hops give prominent notes of citrus, pine, and resin. This beer offers big citrus and pine flavor up front, ending with a light malt sweetness and berry-like spruce character.

Seasonal-same UPC as Winter
6pk-42006
½ keg-40218



Abita Rock & Rye Style: Pale Ale aged in Bourbon Barrels-9.5% ABV

Bourbon Street Rye Pale Ale is brewed with pale and Munich malts as well as rye. The malts impart a sweet flavor and an aroma of bread and nuts. Centennial hops give the beer a pleasant citrus flavor and aroma. After fermentation, the beer is cold aged before bourbon barrel aging begins. During barrel aging, the brew absorbs the flavors of the barrel such a vanilla, oak, and bourbon.

Limited Release
¼ keg-35941



Alaskan Baltic Porter

Style: Baltic Porter-9.8%ABV

Full-bodied and jet-black in color with brilliant garnet highlights and a dense tan head, Baltic Porter's smooth, deep maltiness is accentuated by raisin and licorice notes, as well as chocolate and mild coffee characters. A touch of cherry and dried fruit flavors are also evident with a mellow vanilla background rounding the finish. The oak brings hits of bourbon and hot toffee to this richly flavorful beer.

Limited Release Pilot Series
22oz-42597
1/6 keg-41233

New Arrivals



Goose Island Fulton Street
Style: Golden Ale-5.5%-ABV

Goose Island is proud to introduce Fulton Street Blend, a coffee ale aged with House Blend beans from our neighbors at Intelligentsia. Named for the street in Chicago that we both call home, Fulton Street Blend is a golden ale infused with rich coffee flavor and aroma.

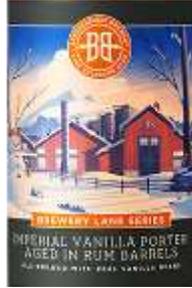
Seasonal UPC Same as Summer
6 pk-11117
½ keg-12475



Breckenridge Irish Nitro Stout
Style: Dry Stout 4.8% ABV

Brewed with roasted Irish barley for a rich malty flavor, the memorable, sensory nature of Nitro Irish Stout

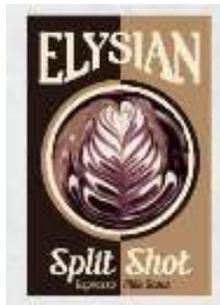
New Year Round
4 pk can-16706
1/6 keg-14386
½ keg-13941



Breckenridge Imperial Vanilla Porter
Style-**Barrel Aged-Imperial Porter-10.9%ABV**

Powerfully robust flavors and a strong alcohol content define its distinguished imperial nature. Relaxing in rum barrels for 55 days, the beer soaks in both the subtle sweetness of rum and the savory vanilla flavors from fresh bundles of Madagascar vanilla beans. Roasty aromas make way to a smooth, rounded decadence that gives you pure luxury in a bottle.

Very Limited
750ml-17328
1/6 keg-13842



Elysian Split Shot
Style: **Espresso Milk Stout-6 %ABV**
Split shots combines the talents of Elysian Brewing with Stumptown Coffee in a deliciously smooth stout.
Seasonal Release
½ kegs-72239



Founders Azacca IPA
Style: **Single Hop IPA-7% ABV**

Named after the Haitian God of agriculture, the Azacca hop has an intense tropical aroma with hints of citrus and mango. A touch of caramel malt gives a sweet backbone to support the righteous fruit character of this beer.

Seasonal same UPC as Mosaic
6 packs-42655
15 pack cans-44736
¼ keg-43381



Goose Island Brasserie Noir
Style: **Imperial Stout Aged in Cab. Barrels -11.8% ABV**

Brasserie Noir is a barrel-aged imperial stout aged in wet cabernet barrels for up to 12 months. Dried fruit aromas and vanilla and currant tones frame the flavors of Brasserie Noir. This Imperial Stout balances malty sweetness with sharp acidity imparted by a twelve month aging process in Cabernet barrels.

Special Release
750ml-12789
1/6 keg-53671

New Arrivals



Kona Kanaha
Style: Blonde Ale-4.2%ABV

Real mango fruit adds a juicy, tropical flavor that is easy like the islands. This crisp Kona brew will take you up, up and away.

New year Round
6 pk-39766
1/6 keg-32891
½ keg-34176



Coronado Coastwise
Style-Pilsner-4.9%ABV

This California pilsner is crisp, refreshing and highly drinkable with hop aroma and flavor from Czech Saaz, Cluster and German Hallertau hops.

New Year Round
6 pack cans-35565



Founders All Day
Style: Session IPA-4.7%ABV

Keeps your taste satisfied while keeping your senses sharp. An all-day IPA naturally brewed with a complex array of malts, grains and hops. Balanced for optimal aromatics and a clean finish.

Now Available in 6 pack cans
#45024



Founders Rubeaus
Style: Raspberry Ale-5.7%ABV

Optimizing the flavor of fresh raspberries, Rubaeus is Founders' way of celebrating the joys of summer year-round. This stunning berry-red masterpiece is the perfect blend of sweet, tart and refreshing.

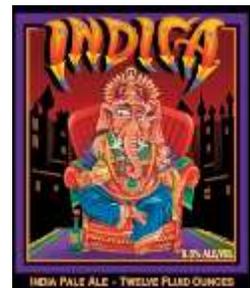
Now Available in 6 pk cans
#45026



Founders Solid Gold
Style: Premium Lager-4.4% ABV

Our brewery was built on an attitude of no regrets. Our take on a classic, Solid Gold is a drinkable premium lager brewed with the highest quality ingredients. Challenging what a lager can be? That's something we won't regret.

New Year Round
6 pack cans-45031
15 pack-40031
½ keg-42673



Lost Coast Indica
Style: IPA-6.5% ABV

Hoppy and full-bodied, the Indica IPA was created with the true beer lover in mind. Its high alcohol content is balanced nicely with the radical bittering from Columbus hops, and gets a nice dry-hop finish using generous amounts of Willamette and Centennial hop flowers.

Year round
Draft Only ½ keg-19841

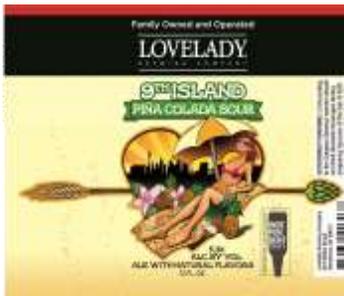
New Arrivals



Ninkasi Prismatic IPA
Style-Juicy IPA-5.9%ABV

Full of juicy hop aroma and flavor, Prismatic's colorful hop experience is citrusy, tropical and fruity with a subtly sweet malt and a balanced finish. Notes of pineapple, passionfruit and guava excite and linger on the palate.

New Year Round
6 pack cans-87152
½ keg-81463



Lovelady 9th Island Pina Colada Sour
Style: Kettle Sour-5.3%ABV

This hazy kettle sour is loaded with wheat and oats for a smooth mouthfeel and aged on toasted coconut and pineapple puree. The resulting beer is both sweet and sour, and loaded with tropical flavor!

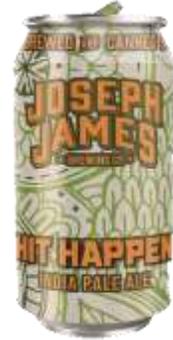
Seasonal same UPC as Paleo
6 pack cans-72419
1/6 keg-76718
½ keg-72234



Ninkasi Yours Truly
Style: Session Ale-4.3%ABV

Brilliant in color, Yours Truly is crisp, and refreshingly effervescent. A dash of hops gives this beer a lightly floral, herbal, and fruity hop profile that subtly dances on the palate. Its sweetly-toasted malt profile carries notes of cracker, cereal, biscuit, and honey. With a smooth finish, Yours Truly leaves you ready for the next sip.

New year Round
6 pack cans-87183
½ keg-83462



Joseph James Chit Happens
Style: Hazy IPA-7% ABV

Well, looks like we stepped in it again. We ended up with this murky, ridiculously hop-forward New England style IPA, loaded with tropical fruit from over 300 lbs of the juiciest hops we could get our hands on. What can we say, chit happens...

New year Round
6 pack cans-48416
½ keg-42590